

J-74726

**METHODS AND SYSTEMS EMPLOYING DIGITAL WATERMARKING IN MUSIC  
AND OTHER MEDIA**

**Abstract of the Disclosure**

- 5        The disclosure details a variety of applications of steganographic encoding and decoding of auxiliary information in physical and media objects. In particular, digital watermarks embedded in media content are used to initiate automated transactions associated with the content and to link creative content with information or transactions.

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